Call for Comments on Proposed New ACAC standard

The Animal Chiropractic Accreditation Commission (ACAC) is requesting written comments on the following proposed new standard for the accreditation of animal chiropractic schools/programs. All comments should be sent in written or electronic form to:

    Mrs. Leslie Means, Executive Director
    Animal Chiropractic Accreditation Commission
    442154 E 140 Rd
    Bluejacket, OK 74333  USA
    Fax 918-784-2675   Email avcainfo@junct.com
    918-784-2231 for further assistance, but no telephone comments are accepted.

Comments must be received by May 16, 2007, 30 days from date of publication, April 16, 2007, to be considered by the ACAC.

Proposed ACAC Standard on Diplomas, Advertising, Catalogs and Promotional Materials

Accredited institutions/programs are required to provide accurate and truthful information in all diplomas, advertising, catalogs and promotional materials describing educational programs/services offered by them. These documents should not contain false, misleading or exaggerated claims or statements.

Rationale

It has come to the attention of the ACAC that some accredited institutions/programs have made potentially misleading statements regarding credentials offered in this field. For example, accredited institutions/programs should not state or imply that graduation from their program(s) constitutes or guarantees professional certification or licensure. The ACAC has proposed this standard for Diplomas, Advertising, Catalogs and Promotional Materials requiring truth in advertising in all materials describing an accredited educational institution/program. Similar standards are often used in other educational accreditation programs to protect potential students and other interested stakeholders.