

# Joint Efforts



AVCA 2009 ANNUAL CONFERENCE  
Marriott Griffin Gate Resort

OCTOBER 23—25—LEXINGTON, KENTUCKY  
*It's the place to be!*

## Encouraging Words

By Gene F. Giggelman, DVM, AVCA President

Good day to all of you. I am writing this as we sit here in Texas in an ice storm. Of course by this weekend it will be 70 degrees again and life will continue.

What an exciting time we all had in Atlanta and I want to thank each of you who came and supported your AVCA. We are looking forward to a great event in Lexington, Kentucky later this year. A lot more to follow on that, watch for future reports. I hope you can make it so that the 2009 AVCA conference is the biggest and best ever.

We have been very busy here at the AVCA. We have written purpose statements, letters of intent, started legislative lobbying, started fund raising drives, worked on certification, Doug Lawson and his group have revamped the testing process, John Faherty and the accreditation commission have been working diligently on accreditation issues, and we put together this newsletter.

Which brings up a point, this is your newsletter. We want as many of you as possible to contribute columns and articles. Submit anything you feel is news worthy or would be of interest to the readers. Make submissions to the AVCA office. We want this to be a newsletter you read and enjoy. Please send any suggestions you feel will make it better.

## 2008 Annual Conference

Super - Spectacular – Fantastic – Passionate Speakers  
A big thanks to our attendees, speakers, exhibitors and volunteers. You made it happen.  
Hospitality/Registration was held in the exhibit hall this year. It was a fun evening with refreshments, connecting and reconnecting with colleagues, in a full exhibit hall.

Incoming AVCA President, Gene Giggelman, DVM opened the conference Friday morning with "Animal Chiropractic – The Good, the Bad, the Ugly and the Future." Shauna Cantwell, DVM, Wendy Coren, DC, Dennis Eschbach, DC, Tim Fleck, DVM, Ava Frick, DVM, Donna Gigliotti, DC, David Lundquist, DC, William Ormston, DVM, Thomas Redenbaugh, DC, William



*AVCA Doctor Gaile Daley, DC of Georgia made the 2008 labs happen on site with terrific animals and their caretakers. She worked with Beth Pedaggi, Legacy Lodge Equestrian Manager and Cheryl Flanagan of K9 Rescue Alliance and Save the Horses. Donations were made to both rescue organizations. A special thanks to Mrs. Pedaggi and Ms. Flanagan.*

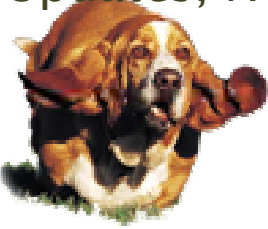
I am looking forward to the best AVCA year ever. Thank each of you for all you do to make this organization and the animal chiropractic profession the best in the world. I am honored to be able to serve you.

Until next time, stay warm. Dr. G. ‡‡

Schmidt, DC, Judith Shoemaker, DVM, Debra Tranberg, DC rounded out our speaker line-up.

The Legacy Lodge and Conference Center at Lake Lanier, Georgia was an excellent facility for the conference with animal labs on site. The hotel and staff took care of our conference like it was their own. Many of our doctors took advantage of the many seasonal activities on the island. Several used the marina, equestrian center, fitness center, spa, biking rentals and golf course. Dr. David Wetzel (CA) put together a small group of golfers who played together on Thursday. Many commented their favorite part of the conference was the diversity and passion of the speakers, technique labs, though they've requested more of them, and practice friendly topics. **(continued on page 2)**

## Updates, Notices, Events



### 2009 ANNUAL CONFERENCE SPEAKER CALL

February 28, 2009 deadline for speaker submissions. Submission forms available by contacting office or printing from web site. Horses and dogs will be available for technique

labs at the 2009 conference. Conference dates are October 23 – 25, 2009. Conference will be held at the Marriott Griffin Gate Resort, Lexington, Kentucky.

### ANIMAL CHIROPRACTIC ACCREDITATION COMMISSION (ACAC)—NEW APPOINTMENTS

Shauna Cantwell, DVM, Florida and Robert Parker, DVM, Tennessee were recently appointed to the Animal Chiropractic Accreditation Commission (ACAC).

### ANIMAL CHIROPRACTIC CERTIFICATION COMMISSION (ACCC) NEWS

Professional Practice Analysis. Watch for survey information through email and/or the postal service. Dr. Doug Lawson, Chair, plans to complete the PPA in a timely manner; so that the results might be shared at the next conference. Your participation is important.

Referral Updates. If you are not listed and certification has not expired, update forms are available on the association web site "Forms" page or contact the office.

2009 Examinations scheduled for May 1—2 and August 28—29. Candidate Handbooks are posted online or can be received by contacting the office.

### RECERTIFICATION REMINDER

Renewals are due on or before 12/31 every 3 years from certification. Certificants not renewing by their due date are put on inactive certification status (no referrals) for a period of six (6) months (January 1 through June 30) immediately following the December 31 due date. Certification is expired after this period and the certificant is required to take and pass the practical portion of the certification examination to regain certification.

2009 renewal certification numbers fall between #0600 and #0850. You are due the end of 2009. Certification expiration date notification will be mailed approximately 6 months in advance.

Plan now to get your needed renewal hours at the 2009 Annual Conference October 23—25 in Lexington, Kentucky, or through other approved CE seminars. Contact the office for your renewal date, forms or questions regarding certification renewals.

### PAY IT FORWARD—SUPPORTING THE AVCA IS SUPPORTING YOUR PRACTICE

AVCA Certified Animal Chiropractic Professional, Dr. Alfred Joyce of Florida suggested that doctors purchase advertising in local animal publications advertising AVCA Certified Doctors and the referral site rather than themselves. Dr. Pam Waters, AVCA Marketing Director thought this was a novel approach to reaching animal owners, the public, promoting AVCA Certification, and making sure that one is "politically correct" with their advertising. Contact the office for ad slicks.

Utilize other promotional resources available to you such as logo clothing, full color brochures, PowerPoints, lecture notes, informational videos, authored articles and books, etc. Please let us know if you have information or a resource that is available for AVCA Animal Chiropractic Professionals. ♢



*One of the technique labs at the 2008 Conference. Dr. William Schmidt teaching, right side of horse.*

### (Conference—continued from page 1)

Many attendees noted that the positive atmosphere and energy, the overall organization, scheduling, breaks and lunches provided, good canine and equine labs and an excellent venue of exhibitors. AVCA Doctor Gaile Daley (GA) put together the animals and handlers and oversaw the animal labs. Thanks to Dr. Gaile, Sheryl Flanagan of Save the Horses, who also represented the Dog rescue group, and her volunteers to handle the great horses and dogs. A donation of \$500 was made to the horse rescue and \$300 was contributed to the dog rescue group. All the labs animals were adjusted after the labs. Bill Ormston, DVM put together a well received "Chicken Stew" Technique sharing and Doctor Rounds.

A big thanks to Debora Renken, HelmsBriscoe Representative, who negotiated our site, organized and oversaw our registrations and single-handedly put together the best "AVCA Kids Spooktacular" event. The AVCA Kids made rounds of the hotels and participating doctor's rooms for trick or treat along with planned activities in the Magnolia Room.

The AVCA banquet was well attended. Mrs. Renken had a photo slide show running of conference attendees and activities running during the meal and dancing for which she downloaded and *(continued on page 4)*



*AVCA Kids come in all shapes and sizes! This is a few of our fun Spooktacular group. We never did get the whole bunch rounded up together.*

## AVCA Doctors Rock

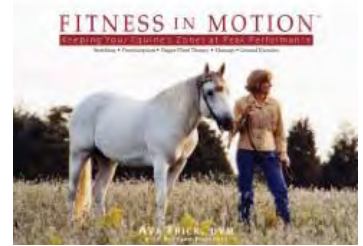
**Ganelle Dippé, DC** of Sebastopol, California, recently spent most of the month of October 2008, visiting three areas of South Africa, starting in the Cape Town area, including the Cape of Good Hope located at the southern most tip of South Africa, viewing Ostriches, African Penguins, and Right Whales breaching off shore. Continuing her travels she visited the Drakensburg area, viewing magnificent waterfalls and the caves of the Sani indigenous African people. She concluded her trip with a safari experience in Kruger National Park, observing sleeping lions along the dirt road, as well as, elephants, rhinos and zebra with their young, providing the perfect ending to this exciting adventure.



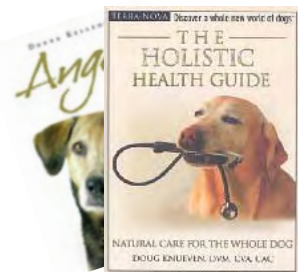
**Joseph Parrish, DC** of Forney, Texas regularly utilizes the AVCA Certified Doctor brochure when lecturing to professionals and lay persons about animal chiropractic. He's spread the word worldwide when he was the speaker from the United States at the 2003 International Symposium on spinal Manipulation in Shanghai, China.

Doctors at the conference (approximately 300) were invited from all over the world with a specialty of some form in spinal manipulation. During his lecture, Dr. Parrish mentioned animal chiropractic and explained/defined the AVCA approved postgraduate training in animal chiropractic.

The AVCA has several published authors among their ranks. Check them out from our **Amazon.com affiliate link on the association web site**. Any purchases you make by entering Amazon through the affiliate program link puts money in the AVCA coffers.



Cindy Conway, DC, Ava Frick, DVM, Joyce Harman, DVM, Doug Knueven, DVM, Julie Kaufman, DC, Donna Kelleher, DVM, John Simon, DVM, Sharon L. Willoughby, DVM, DC and MORE. ‡‡



*Do not determine who you are based on the pain caused by people in your past.*

## 2008 Conference Drawing Winners—Thank You Exhibitors

**Congratulations to our grand prize winner AVCA Certified Doctor Diane Snyder, DVM (NY), winner of the 2009 AVCA Conference Registration**

American Herbal Giveaway—Elise Reed, DC (OK)

Chi Institute—Chinese Veterinary Herbal Handbook—Patricia Perkins, DVM (MO)

Equine Infrared and Main Track Only—Equine Greeting Cards—Julie Anderson, DVM (IN)

Golden Flower Chinese Herbs—\$100 Gift Certificate—Chris Bessent, DVM (WI)

Iron Horse Blankets—Blanket—Stephanie Fecht, DVM (OH)

Iron Horse Blankets—Leg Wraps—Carol Kujala, DVM (Alberta)

Iron Horse Blankets—Leg Wraps—Garry Dulgar, DC (FL)

Jubilee Animal Health—50 Equine Muscle Rehab Posters—Betsey Carpenter, DC (CA)

Jubilee Animal Health (Ormston)—Saddle Fit Seminar Registration—Natasha Jaskiewicz, DC (SC)

Jubilee Animal Health (Ormston)—100 Animal Chiropractic Care Booklets—Lisa Edwards, DVM (FL)

Jubilee Animal Health (Ormston)—Gait Analysis Seminar—Kevin Keller, DVM (British Columbia)

Kan Herb—Veterinary Herbal Handbooks—Cheryl Ricketts-Mulvey, DC (CA)

Kan Herb—Veterinary Herbal Book—Myk Bray, DC (CA)

Kan Herb—Travel Herb Pack—Jocelyn Knox, DC (Ontario)

Marriott Griffin Gate Resort, Lexington, KY—1 Night Stay

for 09 Conference—Karen Kelley, DC (AL)

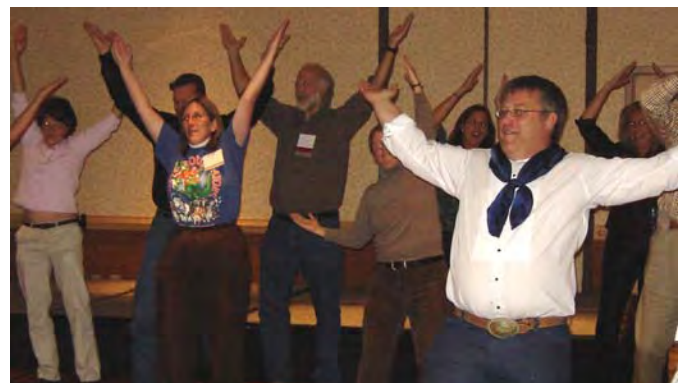
Midwest Microcurrent—Ava Frick, DVM Fitness in Motion Book—Sherry Bresnahan, DC (IL)

Midwest Microcurrent—Ava Frick, DVM Fitness in Motion Book—Roger DeHaan, DVM (NC)

Options for Animals—Shirt and Cap—James Israelsen, DVM (UT)

Sore No More—Holistic Horse Subscription—JoAnn Boyer, DVM (CA)

Sore No More—\$100 of Equilite Products—Margie Garrett, DVM (IN) ‡‡



*AVCA Doctors "Rock" to the AVCA version of the Y-M-C-A song at the annual banquet in Georgia.*

## Book Review

The Handbook of Veterinary Neurology, 3<sup>rd</sup> Edition, by Oliver, Lorenz, and Kornegay, is an invaluable tool which should be part of the reference library for everyone practicing animal chiropractic.

This text begins with "PART I: Fundamentals". Here, the basics of taking a screening exam for neurological problems are reviewed, including the owner-supplied signalment and history, neurological history and signs, and performing a neurological exam. There are abundant tables and photographs which organize and display information in easy-to-understand formats. Excellent photos demonstrate, for example, the biceps, triceps, and extensor thrust reflex in the canine. Testing of cranial nerves is discussed, with each individual nerve covered as to Technique, Anatomy and Physiology, and Assessment sections. Next, lesion localization, disorders or micturition, and diagnosis confirmation sections complete Part I.

Part II, which comprises the bulk of this text, involves "Clinical Problems: Signs and Symptoms". It covers dysfunctions ranging from paresis and ataxia through stupor and coma. Again, there is liberal use of photographs, X-rays, and tables to facilitate the diagnostic process. I found the differential diagnosis tables to be of great clinical value.

If particular note is the section at the end of each chapter where Case Histories are presented. Signalment, history, physical exam and neurological exam results are shown for several cases, with instructions for the reader to complete the Assessment and Plan (Rule-outs and Procedure) for each. Immediately following the Case Histories are the Assessments for each case, where the authors interpret the case history, state what further tests were performed, and briefly cover the outcome of the case.

Following the section on case histories is an extensive bibliography which may be used for further research into particular conditions.

There is an old saying that says, "When you're a hammer, everything looks like a nail." Those of us who are chiropractors tend to see most conditions as having a chiropractic solution. While that is very often the case, this book serves as a reminder that there are many other conditions that may appear like a subluxation. Having an excellent neurological exam technique and knowing some of the differential diagnoses will help us to better recognize those cases that are out of the chiropractor's area of expertise. Ultimately, that helps us serve our animal patients better by knowing when to treat and when to refer.

Dr. Sue Ann Sidell, DC

*The ten most important two-letter words in the English language are these: "If it is to be, it is up to me." ‡‡*



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918-784-2231

*A society grows great when old men plant trees whose shade they know they shall never sit in.*

## THANK YOU 2008 EXHIBITORS

Our conference partners this year were:

American Herbal Labs / Meridian Analysis System (Dr. Luke and Irene Cua pictured),



Chi Institute of Chinese Medicine,  
Erchonia Medical,  
\*Equine Infrared.com,  
Focus-It, LLC,  
Golden Flower Chinese Herbs,  
Iron Horse Blankets,  
Kan Herb Company,  
\*Jubilee Animal Chiropractic,  
\*Midwest Microcurrent, LLC,

\*Options for Animals,  
Respond Systems, Inc.

*\*denotes AVCA Certified Animal Chiropractic Professional*

Please visit them on the web — links on [animalchiropractic.org](http://animalchiropractic.org) ‡‡



*(Conference—continued from page 2)*

provided the music. We may have been limited on musical selections, but the fun was unlimited.

Lecture sponsors Dr. Robert Parker, Shelby Center Hospital for Animals, Memphis, Tennessee and Dr. Richard Spickard, Animal Dynamics, Inc., Sacramento, California along with Dr. Gaile Daley, Dr. Shanie Cahill, Dr. Garry Dular, Dr. Gail Galligan, Dr. Margaret Washburn, Dr. Heather Beaudry and several other doctors in attendance were excellent moderators. Thank you doctors – your participation added to the quality of the conference.

Doctors in attendance could earn all of their approved AVCA /ACCC recertification hours. The conference was also approved for AAVSB RACE hours. ‡‡